



IIAM VIZAG
Integral Institute of
Advanced Management
(Affiliated to A.U. & Approved by AICTE)
M.V.P Colony, Vizag

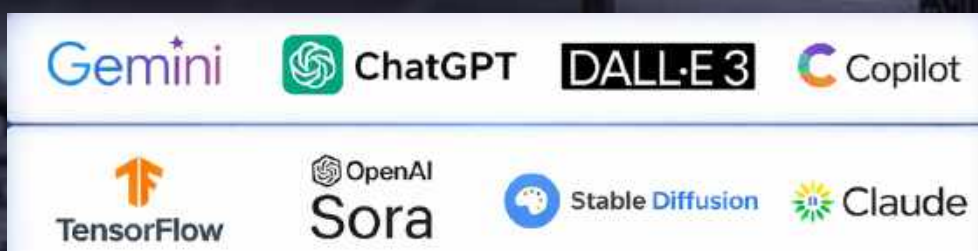
**BUSINESS
SCHOOL**

Empowering Global Thought Leaders Since 1987



Transforming Thought Leadership with Artificial Intelligence (AI)

Top Artificial Intelligence Tools



IIAM Welcomes Students of the 40th PGDM Batch by Sponsoring the following:

- AI-Integrated Courses in HR, Finance & Marketing
- Internships with training in two foreign countries
- Student Membership in Toastmasters Club (USA)
- Access to Incubation Eco-systems (RTIH, AP Innovation Society)



www.iiamvizag.com



[iiambusinessschool](https://www.instagram.com/iiambusinessschool)



[iiam vizag business school](https://www.facebook.com/iiamvizagbusinessschool)



[iiam b-school](https://www.youtube.com/iiamb-school)

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Vision

To be a premier autonomous business school recognized for academic excellence, industry integration, ethical leadership, and societal impact, shaping future-ready managers and entrepreneurs.

Mission

- To deliver industry-relevant, value-based management education that prepares students for corporate careers, entrepreneurship, and leadership roles.
- To foster experiential learning through organizational studies, live projects, corporate interactions, and cross-sector exposure.
- To strengthen collaboration with corporates, entrepreneurs, and defence institutions through executive education and specialized training programs.
- To promote innovation, sustainability, and social responsibility through impactful initiatives and community engagement.
- To ensure continuous faculty development and academic excellence through research, industry interaction, and professional enrichment programs.
- To uphold strong governance, transparency, and ethical practices in all institutional activities.

Core Values

- Excellence – Commitment to high standards in academics, training, and institutional performance.
- Industry Relevance – Focus on practical, market-driven, and future-oriented education.
- Integrity – Upholding ethical leadership, transparency, and accountability.
- Innovation – Encouraging creativity, critical thinking, and continuous improvement.
- Experiential Learning – Promoting hands-on exposure through real-world engagement.
- Collaboration – Building strong partnerships with industry, entrepreneurs, and defense institutions.
- Social Responsibility – Contributing meaningfully to society through sustainable initiatives.
- Professional Development – Fostering continuous learning for students and faculty.



FOUNDER

Late Sri Sunkari Alwardas,
Former Education Minister, A.P.

FOUNDER DIRECTOR

Late Dr. K.K. Das, Prof. Emeritus



Late Sri Sunkari Alwardas, former Minister of the erstwhile combined Andhra Pradesh, was a distinguished social worker, dedicated politician, and visionary leader who made immense contributions to the development of Visakhapatnam.

During the 1980s, he served as Minister for Education, Municipal Administration, and Urban Development. Under his leadership, several transformative initiatives were undertaken, including slum improvement programs, road development, street lighting, and structured urban planning that helped shape the modern face of the city.

As Education Minister, he recognized the acute shortage of higher educational institutions in Visakhapatnam—then home to only three colleges—which limited opportunities for aspiring students. Determined to expand access to quality education, he championed private educational initiatives and established over 20 institutions across key locations such as MVP Colony, PM Palem, Madhurawada, Gajuwaka, and Gopalapatnam, improving access to education at a time when the city lacked adequate transportation and infrastructure facilities.

With a visionary aspiration to bring an Indian Institute of Management (IIM) to Visakhapatnam, he pursued the proposal; however, the government could not approve an additional IIM campus at that time. Undeterred, he established the Integral Institute of Advanced Management (IIAM) — the first autonomous business management institution in Visakhapatnam — with the distinguished academician K. K. Das as its Founder Director.

Dr. K. K. Das was the first Indian to earn a doctorate from Harvard Business School and to teach there. With over 28 years of academic experience in the United States, including associations with Georgia Institute of Technology and Howard University, he designed IIAM's curriculum to meet global standards.

The curriculum has been periodically strengthened with guidance from Professor M. R. Rao, former Dean of Indian School of Business. Presently, the institute is headed by Amarlal H. Kalro, Provost Professor at Indian Institute of Management Ahmedabad and former Director of Indian Institute of Management Kozhikode.

Through this visionary foundation, IIAM continues to uphold the legacy of excellence, leadership, and transformative education under the stewardship of his son, Dr. S. P. Ravindra, who is committed to carrying forward his father's mission by delivering quality education and ensuring strong placement opportunities for every student

CHAIRMAN'S MESSAGE

Integral Institute of Advanced Management (IIAM) commemorates 40 years of excellence in management education, standing as a distinguished institution shaped by purpose, vision, and perseverance. Established in 1987 under the leadership of Late Sri S. Alwardas, former Education Minister, IIAM was founded with the vision of creating a high-quality management institution in Visakhapatnam with national relevance and a global outlook. The Institute was academically shaped in its formative years under the guidance of Late Prof. K. K. Das, Founder Director and

Professor Emeritus, whose leadership laid a strong foundation of academic rigor and global perspective. Over four decades, this vision has evolved into a strong institutional legacy supported by competent faculty, accomplished alumni, and committed management. IIAM's legacy reflects its commitment to institutional values, industry relevance, technology adoption, and social responsibility.

In today's dynamic environment, IIAM focuses on nurturing critical thinking, leadership, innovation, and ethical responsibility through a curriculum that integrates theory with practice, supported by industry engagement and experiential learning. As we celebrate this milestone, IIAM remains committed to strengthening academic excellence, expanding collaborations, and shaping future leaders.

I extend my best wishes to the entire IIAM community on this occasion.

Dr. Amarlal H Kalro, PhD,
Univ. of Minnesota, USA
Chairman - IIAM Gov Body
Provost Professor, IIM(A)
Former Director, IIM(K)



SECRETARY & DIRECTOR'S MESSAGE



Dr. S. P. Ravindra
M.Com, PGDM, PhD
Secretary & Director

Over the past four decades, IIAM has steadily grown as a centre of excellence in quality management education, built on a strong academic foundation and a forward-looking vision.

IIAM was founded under the distinguished leadership of Prof. Dr. K. K. Das, who served the institute for nearly 28 years. With rich teaching experience at reputed universities in the USA, including Harvard, Georgia Tech, Atlanta University, and Howard University, he designed a robust curriculum that laid a strong intellectual base for the institute. His vision continues to guide IIAM even today.

Subsequently, Prof. M. R. Rao, former Dean of the Indian School of Business (ISB), led IIAM as Chairman and ensured continuous curriculum review in line with global trends and industry needs.

IIAM proudly announces training programs for the Defence Forces, with MoUs signed with the Indian Navy and the Sainik Board. The establishment of the Centre for Jain Studies reflects the institute's commitment to integrating spiritual wisdom with contemporary education. The Certificate Course on Jain Principles of Business Management will offer students, entrepreneurs, and professionals insights into ethical leadership, sustainable business practices, and value-based decision-making inspired by Jain philosophy.

IIAM alumni hold leadership positions in leading corporates and are successful entrepreneurs across sectors. Their active engagement with students through mentorship and interaction enriches the learning experience.

We sincerely thank our Governing Board, faculty, and staff for their dedicated contributions, and express our gratitude to parents and students for their trust and support in our pursuit of academic excellence.



SCAN TO WATCH
SECRETARY & DIRECTOR
MESSAGE

DIRECTOR GENERAL'S MESSAGE

The field of management education is undergoing a significant transformation in today's global economy. Rapid advancements in digital technologies, data-driven decision-making, and evolving business models have redefined the competencies required of future managers. In this dynamic environment, management education must go beyond theoretical knowledge to foster innovation, leadership, adaptability, and ethical responsibility.

The Integral Institute of Advanced Management (IIAM), Visakhapatnam, has been committed to this vision since its establishment in 1987. As the first autonomous AICTE-approved business school in the then united Andhra Pradesh, IIAM has consistently upheld high standards and earned recognition as a reputed institution in South India.

At IIAM, education integrates rigorous academics with practical industry exposure. The curriculum provides a strong foundation in core management disciplines along with specialized electives aligned with emerging business domains. Through case studies, internships, and industry interactions, students develop critical thinking, analytical ability, and leadership skills.

Supported by experienced faculty, modern infrastructure, and a vibrant academic environment, IIAM offers an ideal setting for growth.

I warmly welcome aspiring management professionals to join IIAM and embark on a transformative journey toward leadership and excellence.

Prof. V. Krishna Mohan
M.Com., MBA, PGDAS, PhD,
FDPM (IIM Ahmedabad)
Director General - IIAM



IIAM - GOVERNING BODY



Dr. Amarlal H Kalro
Chairman IIAM, Former Director
IIM Kozhikode and Former Provost
- Ahmedabad University



Dr. S.P. Ravindra
Secretary & Director
IIAM B-School, Vizag
Chairman - Alwardas & READ
Group



Prof. (Dr) V. Krishna Mohan
Director General - IIAM
Former Registrar A.U. & O.S.D. - A.U.



Dr. S.V.H. Rajendra
President, SVVP



Dr. K.V. Rao IAS
Former Principal Secretary, A.P.



Prof. (Dr) K.R.S. Murthy
Former Director -
IIM Bangalore



Dr. Satish Ailawadi
Former Director IMT Hyderabad
& Professor Emeritus IMT
Ghaziabad



Dr. M.A. Khan
Former Director - IMT Ghaziabad
Distinguished Professor -
Shiv Nadar University, Noida



Mr. Debasish Das
Partner & Business Head -
Ikigrow Consumers LLP



Mr. Krish Dhannam
CEO, Skylife Dallas, USA.



Prof. Virendra Shukla
Adjunct Faculty - Tata Institute of Social
Sciences, Mumbai



Dr. S. Vijaya Ravindra
Correspondent, Samata College,
Greendale School &
Alwardas Public School



Ms. Lekha Sishta
Talent Strategist, Culture
Architect & Business
Transformation Advisor



Mr. CA Sunil Karve
Hon. Chairman Governing Board -
Kohinoor Education Trust, Mumbai



Dr. Vijay Anand
Financial Consultant,
Detroit, USA



Mr. Surya Teja Mutyam
Executive Director - IIAM



Ms. Deepika Das
Executive Director - READ Group

Transforming Thought Leadership with Artificial Intelligence (AI)

Orientation Program

A 10-day orientation program is conducted by IIAM to prepare students for their academic journey.

Toastmasters Club (USA)

Recognized as the IIAM Vizag Toastmasters Club, IIAM trains students in international-standard communication and leadership skills.

Mock Interviews

IIAM conducts regular mock interviews for all students to continuously enhance their strengths and address improvement areas.



Skill Development

With a robust curriculum as its foundation, IIAM blends academic excellence with industry-focused skill development to prepare students for professional success.

Bridge

The curriculum is designed to bridge the gap between academia and industry. To enhance global exposure, students are encouraged to undertake overseas internships through IIAM's MoUs with IGMA (Dubai), TKIIM (Sri Lanka), and USIC (Malaysia).

Placements

Opportunities for both paid and unpaid internships are offered based on student performance and eligibility.

Students are expected to actively engage with the rigorous training provided by the institute to prepare for placements commencing in the third semester.

Scaling to professionalism

Driving AI Innovation & Adoption

- AI Buildathons
- AI Workshops & Training Programs
- AI Adoption for Corporates
- AI Adoption for SMEs
- Strategic Partnerships with AI Vendors & Startups
- Collaboration with IndiaAI Mission Centres of Excellence (CoE)

IIAM - Shaping Thought Leaders for a Transforming World



THOUGHT LEADERS TRANSFORMING TO ARTIFICIAL INTELLIGENCE (AI)



WHY IIAM?

IIAM follows an engaging and experiential pedagogy model that immerses students in the realities of the competitive corporate world. The curriculum is designed to build a highly competent skill set, fostering critical thinking and analytical abilities. Students are empowered to make well-informed, holistic decisions that integrate technical expertise with managerial insight, while remaining socially responsible and environmentally conscious. At the end of the first semester, the students are required to work closely with a chosen business enterprise and come up with practical solutions to its inherent problems.

In this project, the student navigates through the dynamics of an organizational structure, and learns about the trickle-down impact of effective decision-making. At the end of the second semester, the students take up an 8-week Summer Internship in an industry of their choice. Here, they are assigned tasks that are to be met not only with an out-of-the-box approach but also with an unfailing commitment and discipline. The students are thus exposed to challenging real time projects that require critical thinking, based on the foundation courses they have been imparted in the Semester 1 and 2.

- ✓ **Established in 1987, the first Autonomous AICTE-approved B-School in combined Andhra Pradesh**
- ✓ **Strategically located campus in the heart of the fast-growing city of Visakhapatnam**
- ✓ **Good Governance is given by an effective Governing Body**
- ✓ **Courses Offered – BBA, BCA, & PGDM**
- ✓ **4500+ graduated students**
- ✓ **IIAM alumni lead across MNCs, corporates, public sector, and entrepreneurship**
- ✓ **Recognized by Association of Indian Management Schools as Best Participating Institute at National Management Week for two consecutive years (among 800 institutes)**
- ✓ **State-of-the-art infrastructure**
- ✓ **Our Faculty includes:**
 - **Full-time Faculty** – Core academic members engaged in teaching, research, mentoring, and curriculum development.
 - **Part-time Faculty** – Experienced professionals contributing specialized courses.
 - **Visiting Faculty** – Distinguished academicians and industry experts delivering focused modules.
 - **Adjunct Faculty** – Senior industry leaders associated for practical and application-oriented learning.
 - **Guest Faculty** – Experts invited for masterclasses, seminars, and industry insights.
- ✓ **Industry-aligned curriculum preparing students for corporate careers and entrepreneurship**
- ✓ **Innovative pedagogy for a dynamic and outcome-driven learning experience**
- ✓ **Continuous Internal Assessment aligned with NEP-2020**
- ✓ **Entrepreneurship Development Cell in collaboration with National Entrepreneurship Network**
- ✓ **Student clubs and committees foster meaningful engagement beyond the classroom**
- ✓ **Strong Corporate Connect enabling internships, live projects, executive programs, and placements**
- ✓ **Strong alumni network of entrepreneurs and CXOs mentoring students from the first semester**
- ✓ **Institute recognised by Toastmasters International USA (Estd. 1924) as a centre in the name of 'IIAM Vizag Toastmasters Club' to train students in effective communication and leadership**
- ✓ **Mini-project in the first semester conducted in family or accessible businesses**
- ✓ **8-week summer internship after the second semester (paid or unpaid based on student's potential)**
- ✓ **Third-semester thesis based on management research and project experience, presented as a report and presentation**
- ✓ **Global collaborations with Indo Gulf Management Association – Dubai (IGMA), The International Institute of Knowledge - Sri Lanka (TKIIM), University College Sedaya International – Malaysia (UCSI), Skylife - Dallas, USA, and EQ4PEACE Worldwide Inc. USA, enabling students to pursue training and paid/unpaid internships**
- ✓ **MoUs with defence organizations such as the Indian Navy, Sainik Board, etc...**

PGDM

IIAM - PGDM PROGRAM STRUCTURE: TWO YEARS, FOUR SEMESTERS

Overview

The postgraduate program at IIAM is designed to help students develop the knowledge and capabilities needed to meet the challenges of modern society. In addition to developing expertise in a given field, the students are encouraged to take advantage of the opportunities and to become creative, intellectual leaders and problem solvers whose passion for learning continues lifelong. The full-time PGDM program is spread over 4 semesters. During the first two semesters the students base their studies on core subjects in business administration. From the third semester, they opt for dual specialization depending on their interest, and pursue courses in the specialized areas.

One of the most exciting features of PGDM program at IIAM is the opportunity for students to interact with the industry on a regular basis by way of seminars, mini projects, viva voce sessions, assignments and summer internship.

PGDM program at IIAM starts with a two-week Orientation Program, preparing students for the management coursework in the coming year. The orientation program would include class sessions and panel discussions by corporate professionals and an outbound activity.

SPECIALIZATIONS OFFERED

Human Resource Management | Financial Management | Operations Management | Marketing Management | Business Analytics

The following additional specializations will be offered on industry demand:

Family Business Management | Hospital Administration & Health Care Management | Port Management | Artificial Intelligence (AI) & Machine Learning (ML)



PGDM COURSE STRUCTURE

FIRST YEAR SEMESTER - 1

Subject Code	Name of the Subject
GM-101	Principles of Management
GM-102	Statistics & Quantitative Techniques for Managers
GM-103	Accounting for Managers
GM-104	Managerial Economics
GM-105	Business Communication
GM-106	Marketing Management
GM-107	Introduction to AI & Prompt Engineering
GM-108	Indian & International Business Environment

FIRST YEAR SEMESTER - 2

Subject Code	Name of the Subject
GM-201	Human Resource Management
GM-202	Operations Management
GM-203	Operations Research
GM-204	Business Research Methods
GM-205	Financial Management
GM-206	Organizational Behavior
GM-207	Management Information Systems & Business Intelligence
GM-208	Mini Project using AI tools & Prompt Engineering

An AI Internship for solving Industry or Societal problems

(Combination of Management Graduate with Engineering Graduate)

SECOND YEAR SEMESTER - 3

Subject Code	Core Subjects
GM-301	Corporate Governance & Business Laws
GM-302	Advanced AI Applications for Specialization - I
Subject Code	Common Electives
GM-303	Entrepreneurship & Small Business Management
GM-304	AI & Business Analytics
GM-305	Business Law for Managers

SECOND YEAR SEMESTER - 4

Subject Code	Core Subjects
GM-401	Business Policy & Strategic Management
GM-402	Advanced AI Applications for Specialization - II
Subject Code	Common Electives
GM-403	International Business
GM-404	Design Thinking & Innovation
GM-405	Environment Sustainable Management

SPECIALIZATION COURSES OFFERED IN SEMESTER 3

HUMAN RESOURCE MANAGEMENT		FINANCIAL MANAGEMENT		OPERATIONS MANAGEMENT	
HR-301	Managing Organizational Change & Development	FM-301	International Financial Management	OM-301	Service Operations Management
HR-302	Training & Development	FM-302	Fintech	OM-302	Supply Chain Management

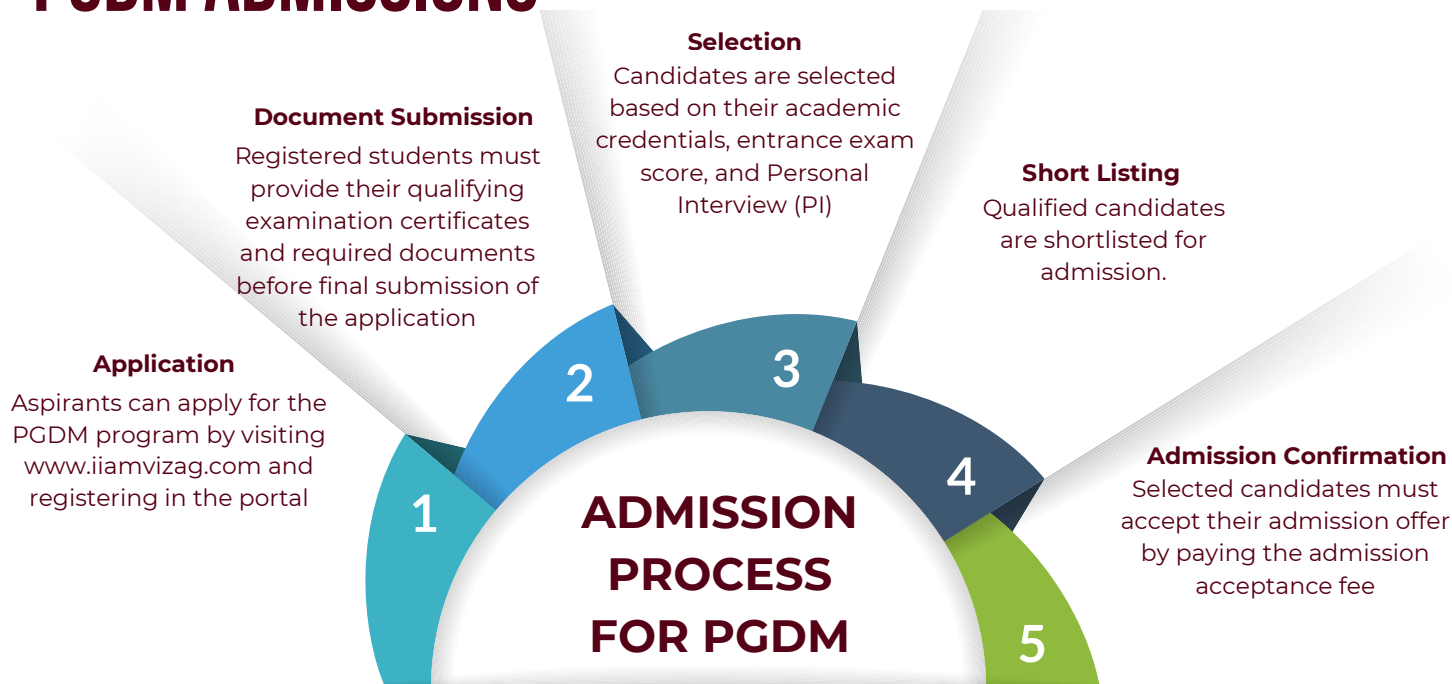
MARKETING MANAGEMENT		BUSINESS ANALYTICS	
MM-301	Sales & Distribution Management	BA-301	Financial Data Modelling & Valuation
MM-302	Retail & Digital Marketing	BA-302	Data Visualization & Descriptive Analytics

SPECIALIZATION COURSES OFFERED IN SEMESTER 4

HUMAN RESOURCE MANAGEMENT		FINANCIAL MANAGEMENT		OPERATIONS MANAGEMENT	
HR-401	Industrial Harmony & Welfare Practices	FM-401	Project Finance	OM-401	Project Management
HR-402	Leadership & Organizational Effectiveness	FM-402	Security Analysis & Portfolio Management	OM-402	Total Quality & Business Process Integration

MARKETING MANAGEMENT		BUSINESS ANALYTICS	
MM-401	Strategic Consumer Analysis & Research	BA-401	Data Warehouse & Analysis
MM-402	Integrated Advertising & Brand Strategy Management	BA-402	Data Visualization with Power BI

PGDM ADMISSIONS



Fee Structure for PGDM

	Admission Acceptance Fee	INR 25,000/-
1st Year	First Semester Fee Second Semester Fee	INR 1,25,000/- INR 1,25,000/-
2nd Year	Third Semester Fee Fourth Semester Fee	INR 1,25,000/- INR 1,25,000/-
	TOTAL FEE FOR 2 YEARS	INR 5,25,000/-

Eligibility Criteria for PGDM

- Bachelor's Degree or equivalent with 50 percent aggregate marks in any discipline from a recognised University.
- Candidates appearing for the Final-year Degree examination can also apply.
- Score in any of the National Level Admission Tests viz. CAT/XAT/CMAT/MAT/ATMA/ State Level CET, IIAM-CET

Note:

- (1) A Non-Refundable Application Fee of INR 900 to be paid at the time of application submission.
- (2) Semester-wise fees must be paid at the beginning of each semester.
- (3) Educational loans are facilitated through leading banks, subject to their eligibility norms, to support students in pursuing their management education at IIAM.
- (4) Merit-based scholarships to deserving candidates.

Fee Structure of PGDM Program Includes:

- Membership with Toastmasters International (USA) – Established in 1952 (Approx. ₹30,000)
- Global Immersion Program (Malaysia/Thailand) – One-week international exposure (Approx. ₹60,000) including training, industrial visits, travel, food, & accommodation
- TKIIM International Seminar Program – Participation in global seminars at Sri Lanka / Bangkok / Bali (Approx. ₹60,000) including fees, travel, food, & accommodation
- Three-Week Intensive Soft Skills Training by Expert Trainers
- One-Week Domestic Industrial Tour to Prominent Industrial Cities
- For students admitted to the 40th Batch, the Alumni Registration Fee is included in the program fee, providing access to a network of successful executives and entrepreneurs

BBA COURSE STRUCTURE

FIRST YEAR SEMESTER - 1

S No.	Name of the Subject
01	Accounting for Managers
02	Principles of Management
03	English
04	Telugu/Hindi/Sanskrit
05	Introduction to Artificial Intelligence

FIRST YEAR SEMESTER - 2

S No.	Name of the Subject
01	Managerial Economics
02	Business Law
03	English
04	Telugu/Hindi/Sanskrit
05	Introduction to Social Work
07	Application of Artificial Intelligence (Discipline Specific)
08	Indian Knowledge System

SECOND YEAR SEMESTER - 3

S No.	Name of the Subject
01	Business Environment
02	Business Statistics
03	Business Communication
04	Fundamentals of Marketing
05	Creative Writing/Business Writing in English
06	Creative Writing/Journalistic Writing in MIL-Telugu/Hindi/Sanskrit
07	Health and Hygiene
08	Design Thinking/Problem Solving/Others

SECOND YEAR SEMESTER - 4

S No.	Name of the Subject
01	Marketing Management
02	Human Resource Management
03	Financial Management
04	Consumer Behaviour
05	Indian Philosophy
06	Design Thinking/Problem Solving/Others

THIRD YEAR SEMESTER - 5

S No.	Name of the Subject
01	Entrepreneurs & Startups
02	Retail Marketing
03	Financial Institutions & Markets
04	Advertising
05	Brand Management

THIRD YEAR SEMESTER - 6

S No.	Name of the Subject
01	MSME Management
02	Management Information Systems
03	Service Marketing
04	Digital Marketing

BBA & BCA

Join Undergraduate program at IIAM to Make a Difference

Overview

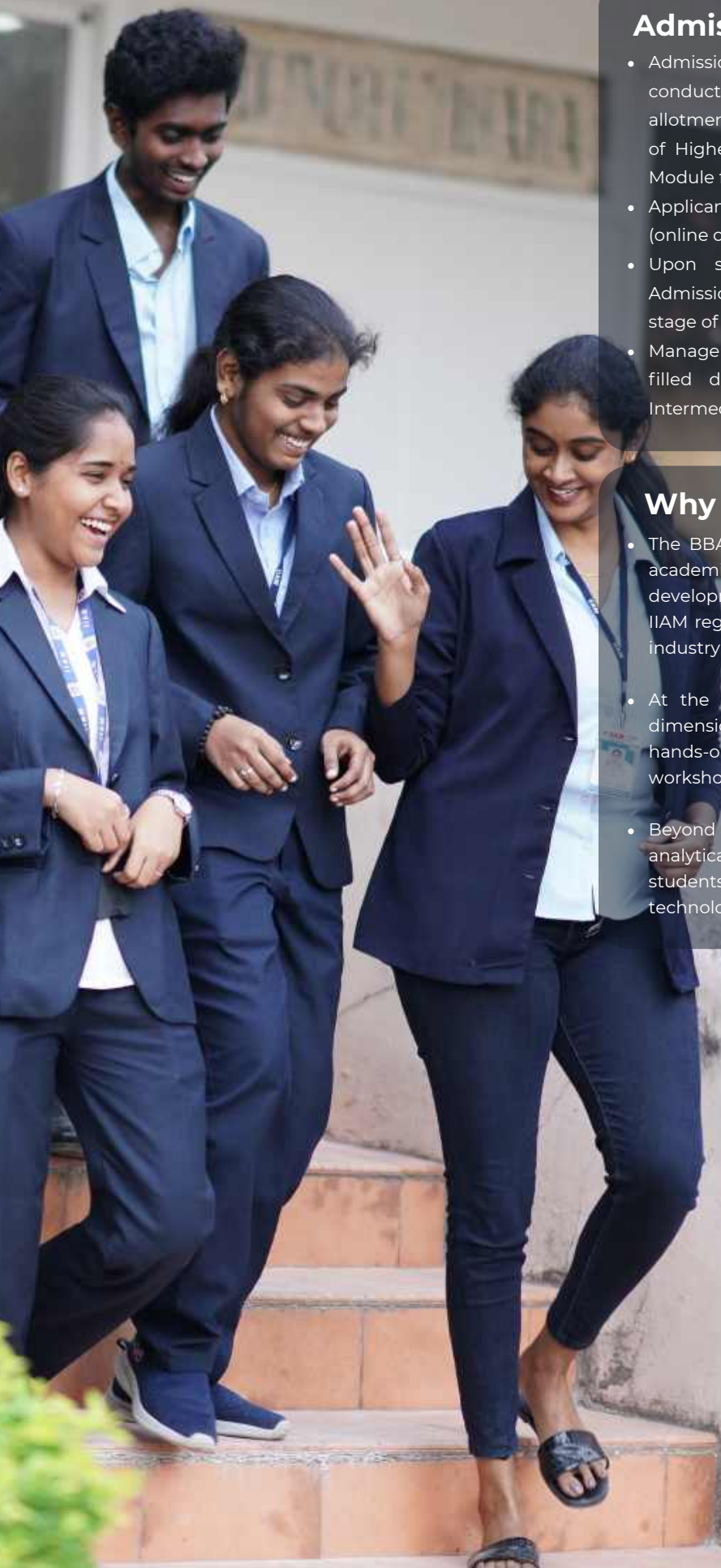
Driven by a strong commitment to develop competent, ethical, and industry-ready managers for the nation, IIAM has expanded its academic portfolio by introducing undergraduate programs—BBA and BCA—from the academic year 2025. These programs are approved by All India Council for Technical Education (AICTE) and affiliated to Andhra University.

The undergraduate curriculum at IIAM is thoughtfully designed to ensure strong conceptual foundations through application-oriented pedagogy, real-world case studies, and experiential learning methodologies—offering a distinct advantage over conventional undergraduate programs.

Beyond academics, students are encouraged to enhance their leadership and communication competencies through active participation in the IIAM Vizag Toastmasters Club, a chartered club of Toastmasters International, USA.

Strengthening its entrepreneurial ecosystem, IIAM provides access to an Incubation Board Room, an Entrepreneurship Cell recognized by TIE Andhra Pradesh, and a dedicated Start-up Cell that mentors and supports student-led ventures. Through these structured initiatives, students are trained, mentored, and empowered to emerge as successful entrepreneurs and future-ready business leaders.





Admission Process

- Admissions to the BBA & BCA programs at IIAM are conducted through the state-wide counselling and seat allotment system under the Andhra Pradesh State Council of Higher Education (APSCHE) via the Online Admissions Module for Degree Colleges (OAMDC) portal.
- Applicants are required to first fill out the IIAM Enquiry Form (online or offline).
- Upon submission, the details are forwarded to the Admissions Team, who will guide candidates through each stage of the APSCHE–OAMDC admission process.
- Management Quota seats, with a separate fee structure, are filled directly by IIAM based on marks obtained in Intermediate (10+2) or 12th standard (CBSE/ICSE).

Why BBA | BCA in IIAM Vizag

- The BBA and BCA programs at IIAM are distinguished by academic rigor, industry relevance, and holistic development. As an autonomous management institute, IIAM regularly updates its curriculum to align with evolving industry needs and global trends.
- At the IIAM campus, students are nurtured into multi-dimensional professionals through structured training, hands-on assignments, industry exposure, skill development workshops, and real-world simulations.
- Beyond academics, IIAM nurtures confidence, leadership, analytical thinking, and practical competence—ensuring students are well-prepared for dynamic business and technological careers.

BCA

COURSE STRUCTURE

FIRST YEAR SEMESTER - 1

S No.	Name of the Subjects
01	Computer Fundamentals and Office Automation
	Computer Fundamentals and Office Automation Practical
02	Problem Solving using C
	Problem Solving using C-Practical
03	English
04	Telugu/Hindi/Sanskrit
05	Introduction to Artificial Intelligence

FIRST YEAR SEMESTER - 2

S No.	Name of the Subject
01	Data Structures using C
	Data Structures using C- Practical
02	Data Base Management System
	Data Base Management System-Practical
03	English
04	Telugu/Hindi/Sanskrit
05	Introduction to Social Work
06	Application of Artificial Intelligence (Discipline Specific)
07	Indian Knowledge System

SECOND YEAR SEMESTER - 3

S No.	Name of the Subject
01	OOPS through JAVA
	OOPS through JAVA-Practical
02	Computer Organisation
	Computer Organisation-Practical
03	Probability & Statistics
04	Fundamentals of Marketing
05	Creative Writing/Business Writing in English
06	Creative Writing/Journalistic Writing in MIL-Telugu/Hindi/Sanskrit
07	Health and Hygiene
08	Design Thinking/Problem Solving/Others

SECOND YEAR SEMESTER - 4

S No.	Name of the Subject
01	Operating Systems
	Operating Systems-Practical
02	Python Programming
	Python Programming-Practical
03	Software Engineering
	Software Engineering-Practical
04	Consumer Behaviour
05	Indian Philosophy
06	Design Thinking/Problem Solving/Others

THIRD YEAR SEMESTER - 5

S No.	Name of the Subject
01	Data Mining
	Data Mining-Practical
02	Web Interface Design Technologies
	Web Interface Design Technologies -Practical
03	Web Application Development using PHP and MYSQL
	Web Application Development using PHP and MYSQL-Practical
04	Advertising
05	Brand Management

THIRD YEAR SEMESTER - 6

S No.	Name of the Subject
01	Mobile Application Development
	Mobile Application Development-Practical
02	MERN Stack
	MERN Stack-Practical
03	Services Marketing
04	Digital Marketing

FACULTY @ IIAM



At Integral Institute of Advanced Management (IIAM), an Autonomous Institution committed to producing Thought Leaders, the highest priority is given to faculty excellence to ensure an application-oriented and industry-integrated curriculum.

With a strong focus on building a solid conceptual foundation in Management and Technology education, IIAM draws its faculty from diverse professional segments, including Full-Time Faculty, Part-Time Faculty, Adjunct Faculty, Visiting Faculty, and Guest Faculty.

This multi-dimensional faculty framework significantly enriches the learning environment. Faculty members from academia, industry, consulting, and entrepreneurship bring diverse perspectives, practical exposure, and real-world insights into the classroom. Such academic diversity ensures that students do not merely learn theories, but understand management and technology as dynamic, situational, and decision-driven disciplines.

At IIAM, learning is experiential and contextual. Students are trained to apply concepts to real-world business scenarios, enabling them to evolve into adaptive, strategic, and future-ready leaders in an ever-changing global environment.

FULL-TIME FACULTY



Dr. S.P. Ravindra
Secretary & Director



Prof. V. Krishna Mohan
Director General



Surya Teja Mutyam
Executive Director



Prof. V. Madhusudana Rao
Professor



Prof. B.S.P. Narayana
Professor



Prof. Ashok Shukla
Professor



Dr. Uma Sundari
Associate Professor



Dr. T. Hymavathi
Associate Professor



Dr. Varalaxmi Seeram
Associate Professor



Ms. Akankhya Panda
Asst. Professor



Ms. G Janaki
Ramachandram
Asst. Professor



Mr. Javed Akhtar
Asst. Professor



Mr. Sai Baba Rao
Asst. Professor



Mr. P. Sarath Sastry
Asst. Professor

PART-TIME, ADJUNCT, VISITING, AND GUEST FACULTY

- Prof. Ashok Shukla
Asst. Professor
- Dr. B. Krishna Kumari
Asst. Professor
- Prof. B. Mahesh
Asst. Professor
- Prof. BSP. Narayana
Asst. Professor
- Dr. Ch. Varaprasad
Asst. Professor
- Mr. Darahas
Asst. Professor
- Ms. D. Padmanjani
Asst. Professor
- Dr. G. Satyaprasad
Asst. Professor
- Ms. Mary Panda
Asst. Professor
- Mr. M. Shashi Kumar
Asst. Professor
- Mr. M. Srinivasa Rao
Asst. Professor
- Dr. Mohan Prakash
Asst. Professor
- Prof. P. Jeevan
Asst. Professor
- Dr. Raghuv eer
Asst. Professor
- Prof. V. Madhusudhan Rao
Asst. Professor
- Mr. Yogi Srinivasulu
Founder, HSP Brain Yoga
- Mrs. Jitha
General Manager, HR, VCTPL
- Prof. V. Satyanarayana
Retired Vice Chancellor, DSKVU
- Mr. Srikanth Kundimiya
Vice President, MCX
- Mr. B.Naga Trinadh
Dean - National University of Singapore
- Mr. Sai Prasad
CEO, Venture Capital firm, based in Dubai
- Mr. Khaja Muniwar Sheikh
Manager Sourcing & Onboarding, SMYLE
- Mr. Ravi Eeswarapu
MD & CEO, Penna & Tech
- Mr. D.S.J Murthy
Retd. Addl. Manager, Hindustan Shipyard Ltd.

PART-TIME, ADJUNCT, VISITING, AND GUEST FACULTY

- **Prof. A. Adishesha Reddy**
Chairman - AP Chapter, AIMS
- **Group Captain Allam Prabhakar**
Former Base Commander, Airforce Academy, Hyderabad
- **CA Akula Chandra Sekhar**
Founder & Sr Partner, SARC Global Limited & Ex. Member, Indo-European Business Forum, Indian Chapter
- **Prof. B. Mohan Venkat Ram**
Hony. Professor, DCMS, Andhra University
- **Prof. B. Ramesh**
Head - Synergy School of Business (Former Professor University of Goa, Goa) National Board Member - AIMS
- **Prof. Charru Sharma**
University of Delhi, New Delhi
- **Prof. Emandi Sankara Rao**
Director - GMR Group of Airports & Power Ltd (Former Chairman - MDI Gurgaon)
- **Sri Jeevan Pusarla**
Head - Business Development, Automotive Robotics India (P) Ltd.
- **Prof. Karuna Jain**
Former Director, NITIE (now IIM-Mumbai) & Shailesh J. Mehta School of Management, IIT-Bombay
- **Prof. M. Ravi Sundar**
Managing Director - Elara Capital
- **Sr Vice-President & Co. Head**
Research Advisor, Antique Broking Services (Former Professor, IIM-Lucknow)
- **Prof. Nimali Thakshila W**
PoP - Dept of Yoga & Consciousness, AU
- **Dr O. Naresh Kumar**
Chairman - Vizag Development Council
- **Dr O Ram Mohan Rao**
Former General Manager (HRM), RINL, Visakhapatnam Steel Plant
- **Prof. P. Narayana Reddy**
Director General - ICBM School of Business Excellence & National Treasurer - AIMS
- **Shri Rajkumar**
Director, Blackbucks LLP
- **Dr V.K. Rai**
CEO - IIM Calcutta Innovation Park
- **Shri Ravi Eswarapu**
CEO - Ratan Tata Innovation Hub, Vizag
- **Sri Ravi Venkatesan**
Business Executive & Venture Capitalist and UNICEF Special Representative for Young People & Innovation
- **Prof. Shaik Suleman**
PoP - AU & Former General Manager, EdCIL (India) Limited
- **Shri Subhajt Biswas**
Founder - Neural Latency & Unmute Media Business Architect AI & ML
- **Shri Varanasi Srinivas**
Sr Manager - Data Trust Practice & Diversity Champion - APAC, Capgemini - Sydney
- **Dr. J.V. Mohan**
Superintendent, Central Board of Indirect Taxes & Customs
- **Ram Kumar Varma**
CEO, Corporate Learning
- **Mr. Nagi Reddy**
Asst. Vice President, Global Capital Markets Ltd.
- **Mr. Prasad Lokam**
Chairman & Founder, Miracle Software
- **Mr. Durga Prasad**
State Head-HR, Reliance Jio
- **Mr. Kishen Kanti**
HR Manager, Indian Oil Corporation Ltd.
- **Mr. Goutham Polisetti**
HR & Consultant, USA
- **Mrs. Lakshitaisha**
Global Talent Strategist, IIM B Alumni
- **Dr. S.V. Praveen**
Former Director, LG Polymers
- **Mr. Narasimha Murty**
John-Deere Financials
- **Mr. Saraswathi Rao**
Head, HR, Mylan Labs
- **Prof. S Prasad Rao**
Director (DCSTY), GITAM University
- **Mr. Chandra Mouli**
CEO, NRI Hospitals
- **Ms. Sarojini Devi**
Director, Delhi Public Schools
- **Mr. Krishna Mohan**
Director, Inspire Edge
- **Mr. Vamsi Krishna**
Founder, Globe Edge

GUEST LECTURES

At Integral Institute of Advanced Management (IIAM), guest lectures form an integral component of the academic pedagogy. Distinguished industry practitioners and eminent academicians are regularly invited to share their rich professional experiences, insights on contemporary business issues, and the real-world challenges they have encountered — along with the strategies they adopted to overcome them.

These interactive sessions provide students with a valuable opportunity to bridge the gap between theory and practice. By engaging directly with accomplished professionals and industry stalwarts, students gain first-hand exposure to evolving business dynamics and develop a deeper understanding of the diverse approaches required to navigate modern-day managerial challenges.

Through such engagements, IIAM ensures that learning remains relevant, practical, and aligned with current industry expectations.



A Session on
Cyber Crime & Cyber Security



Dr. Shankhabrat Bagchi, IPS
Commissioner of Police
Additional District Magistrate, Visakhapatnam City

A Session on
Career Opportunities in Shipping Industry



Mr. G. Sambasiva Rao
Managing Director, Sravan Shipping,
Visakhapatnam

A Session on
Facilitating Learning Outcomes



Shri. Nanduri Samba Siva Rao, IPS
Former D.G.P, Andhra Pradesh

OVERSEAS GUEST LECTURES

As IIAM has collaboration with Indo Gulf Management Association - Dubai, TKIIM - Srilanka, UCSI - Malaysia, Skylife - Dallas, USA, etc. In order to give an international exposure to the students of IIAM, Guest Lectures are being organised from time to time inviting professors with which IIAM has signed MOU's.

We herewith present session on marketing of services in digital era by Prof. Mohan Lal Agarwal, Former Sr. Professor, XLRI, Jamshedpur, presently the president of IGMA, Deputy Dean Academic-Univ. Of West London



Prof. Mohan Lal Agarwal
President-Indo Gulf Management Association, Deputy Dean Academic-Univ. Of West London

IIAM focuses on producing Thought Leaders, eminent motivational speakers such as Krish Dhanam play a significant role in inspiring students.

A former signatory trainer representing Zig Zigar in more than 60 countries, Krish Dhanam has addressed over 20,000 participants through his powerful and transformative motivational sessions. As a Board Member of IIAM, he frequently visits the institution to deliver impactful lectures, encouraging students to embrace innovative thinking, leadership excellence, and the mindset required to become global thought leaders across diverse sectors.

Gotham Polisetty brings rich experience in training professionals across managerial and technology domains, covering areas such as Problem Solving, Agile methodologies, and Supply Chain Management.

He regularly engages with students at Integral Institute of Advanced Management (IIAM) through campus visits and virtual guest lectures, helping them strengthen their understanding of Management and Technology concepts while bridging the gap between emerging trends in India and the USA.

Mr. Krish Dhanam
International Motivational Speaker & CEO of Skylife



Mr. Gotham Polisetty
CTO - FTL Technologies
Florida, USA



INDUSTRIAL VISITS

At IIAM, industry visits form an integral part of experiential learning across programs including PGDM, BBA, and BCA. Students are regularly taken to leading manufacturing units, service organizations, and technology-driven enterprises to understand the operational, financial, and managerial intricacies of real-world businesses. These visits provide exposure to modern manufacturing practices, supply chain systems, funding mechanisms, service operations, and emerging technological advancements.

Such structured exposure bridges classroom learning with industry practice, equipping students with practical understanding and hands-on insights into the functioning of the corporate and technology sectors.



AIMS REGIONAL CONFERENCE 2025

IIAM – Integral Institute of Advanced Management, Vizag, proudly hosted the AIMS Regional Conference on 27th September 2025 at its campus in MVP Colony, Visakhapatnam.

The conference focused on the theme “NEP 2020: Pathways for Management Education”, bringing together distinguished academicians, directors, institutional leaders, and policy experts from across the region. The event served as an intellectual forum to deliberate on the transformative impact of the National Education Policy 2020 on management education in India.

Through insightful discussions, expert sessions, and collaborative exchanges, participants explored innovative academic frameworks, curriculum reforms, industry integration strategies, and quality enhancement measures aligned with NEP 2020. The conference emphasized the importance of adaptability, multidisciplinary learning, research orientation, and global competitiveness in shaping the future of business education.

Organised by IIAM Vizag in association with the Association of Indian Management Schools (AIMS – AP Chapter), the event reinforced IIAM’s commitment to academic excellence, thought leadership, and progressive management education.



INTERNATIONAL CONFERENCE ON GLOBAL PERSPECTIVES - ICGP 2026

The International Conference on Global Perspectives (ICGP–2026) was successfully hosted at the IIAM Auditorium, MVP Colony, Visakhapatnam, bringing together distinguished scholars, academicians, researchers, and thought leaders from diverse disciplines.

Day 1 commenced on an inspiring note with insightful keynote addresses and thought-provoking paper presentations centered on Cultural Diversity, Human Rights, and Social Justice in contemporary contexts. The sessions fostered meaningful academic dialogue and critical reflection on pressing global issues.

Over the course of two days, the conference evolved into a vibrant platform for intellectual exchange, collaborative discussions, and interdisciplinary engagement. From impactful keynote sessions to engaging panel deliberations, ICGP–2026 celebrated ideas, dialogue, and global academic collaboration.

The conference reinforced IIAM’s commitment to fostering research excellence, global perspectives, and socially responsible scholarship.

IIAM extends its sincere gratitude to all speakers, delegates, partners, and participants for contributing to the grand success of ICGP–2026.



Admin Block

Admin block of IIAM is designed to support the efficient and seamless functioning of the college, ensuring smooth operations for both faculty and students. Equipped with modern facilities and a professional, welcoming environment, the Admin Block serves as the central hub for all administrative activities. It houses various departments, including Admissions, Student Services, Accounts, and Examination cell, providing easy access to vital resources. The spacious layout, along with well-equipped meeting rooms, board room & comfortable working spaces, promotes a collaborative atmosphere for both staff and visitors. Our commitment to creating a conducive working environment reflects our dedication to enhancing the overall educational experience for every student and staff member.



Academic Block

IIAM strongly believes in creating a serene atmosphere for academics. To ensure that classwork is not disturbed, a separate administrative building has been provided, keeping academic activities independent from administrative operations. The academic block is fully airconditioned to ensure maximum comfort for students. All classrooms are equipped with the necessary infrastructure, enabling faculty members to deliver their sessions effectively and create an engaging learning environment.

A well-equipped library with an adequate number of books, along with an E-Library, provides students access to resources as per their academic requirements.

Computer labs are established to train students in office management and various application-oriented software programs, ensuring they are well prepared to work confidently in the corporate world without depending on others for assistance.

As management education is largely situational and application-based, some students may find it difficult to connect theory with practice. To address this, IIAM provides a "Rewind Room," where faculty revisit and clarify concepts, helping students better understand their practical application.



Library



Classroom



Rewind Room



IT Lab 1



IT Lab 2

Auditorium



Amphitheatre



Ratan Tata Hall of Wisdom



Event in Auditorium



Event at Amphitheater



Ratan Tata Hall Inside



Class Rooms



Food Court



Pickleball Court



Sports Facilities

ENHANCED LEARNING INFRASTRUCTURE

IIAM Vizag Toastmasters International Club

Toastmasters International, established in 1924, is a global organization dedicated to developing effective communication and leadership skills. It operates in 149 countries with over 13,800 clubs worldwide.

We are happy to share that IIAM has been recognized with its own chapter, the IIAM Vizag Toastmasters Club, established on the IIAM campus. Many corporate executives and entrepreneurs have benefited from being members of Toastmasters, which has helped them grow in their careers and succeed as leaders.

We welcome IIAM students to enroll as members of the Toastmasters Club, as it helps them become confident communicators and enhances their final placement opportunities.

Believing in empowering future generations, IIAM also opens its Toastmasters Club to students from other colleges who wish to join by paying the prescribed membership fee and develop effective communication skills.



Incubation Board Room

IIAM has established an exclusive Incubation Board Room with the objective of motivating students to develop innovative business ideas.

With a vision to produce successful executives and entrepreneurs, students are divided into groups, and each group presents a business proposal. These proposals are discussed and evaluated in the Incubation Board Room.

The most viable and lucrative proposal is then taken forward to the Entrepreneurship Cell, where it is presented before business analysts for further guidance and development.



Entrepreneurship Cell

Ideas conceived in the Incubation Centre that are found to be lucrative are shortlisted, and students are guided to present their business proposals before business analysts.

The analysts provide detailed feedback by identifying gaps and deficiencies in the proposals. This constructive evaluation encourages students to refine their ideas, incorporate the right inputs, and strengthen their business models.

As a result, the probability of business failure is significantly reduced, transforming the concept into a concrete and well-structured business idea.



Start-Up Cell

Start-ups have become a buzzword, inspiring many youngsters to enter the world of business. IIAM, with its well-structured approach to nurturing successful entrepreneurs, ensures that every student goes through the complete journey—from incubation to start-up.

Once a student's proposal is approved by the business analysts, they are given the opportunity to present it before a final review panel. If the proposal is approved again, students will then present it before Angel Investors.

If the investors find the proposal convincing, they may choose to invest in the venture in a mutually agreed manner, thereby supporting the student's entrepreneurial dream.



In addition to the quality education imparted by IIAM, the institution believes in effective training which helps the students for the overall development for which required infrastructure has been provided as follows:



Ratan Tata Hall of Wisdom with a capacity of 100



Seminar Hall with a capacity of 200



Auditorium with a capacity of 300



Amphitheater with a capacity 500

EXECUTIVE EDUCATION & TRAINING PROGRAMS

- Structured training programs for corporates, entrepreneurs, and defense personnel.
- Programs delivered by in-house faculty and industry experts.
- Student involvement in organizational studies through individual and group assignments.
- Peer presentations to promote cross-learning.
- Faculty Development Programs (FDPs) to stay aligned with evolving industry trends.
- Training needs identified and programs tailored to enhance performance.
- Programs conducted at IIAM campus, company premises, or hotels.
- Flexible financial structure based on venue and requirements.
- Specialized corporate and defense training programs, including for Navy and Army personnel.

The following training programs have been conducted during the Academic Year 2025-26 to various segments such as students, faculty, corporates, Talks by National and International Speakers, AIMS Regional Conference, International Conference, etc...



2 Day Workshop on Team Leaders for Bajaj



One Day Workshop on Aptitudinal Excellence for NTPC Simhadri



One day workshop on Stress Management for Visakhapatnam Port Trust



6 Day workshop on Team Building & Motivation for Larsen & Toubro (L&T)



2 Day workshop on Motivation and Team Building for Hindustan Zinc



2 Day workshop on Stress Management for Hindustan Zinc

TRAINING PROGRAMS & WORKSHOPS CONDUCTED FOR DEFENCE



Regional Conference on NEP 2020
(in collaboration with AIMS)
Date: 27th September 2025



Orientation Program for Naval Dockyard Vizag Employees
Post Retirement Adaptation
Date: 24 Sept 2025



10-Day Training Program for Naval Dockyard Foremen/Chargemen
Date: 13-24 Oct 2025



Orientation Program for Naval Dockyard Employees - Post Retirement Adaptation
Date: 24 Oct 2025



10-Day Training Program for Naval Dockyard Foremen/Chargemen
Date: 10-20 Nov 2025

Corporate / Entrepreneurs / Defence:

IIAM follows a well-structured training process to cater to corporates, entrepreneurs, and defence personnel. In-house faculty, along with experts from various segments, are invited to be part of these training programs. Faculty members are encouraged to involve students in their organizational study through individual and group assignments, which provide students with valuable exposure to different industries. These findings are presented to fellow students, ensuring cross-learning across segments.

Faculty Development Programs (FDPs) enable faculty to stay updated with evolving industry trends while gaining insights into diverse sectors. This exposure helps identify specific training needs and deliver programs that enhance participant performance and support professional growth.

The Institute offers training programs at IIAM Campus, In Company premises and at Hotels. Organizations may choose any of these options, and the financial structure will be designed accordingly.

IIAM is proud to have conducted Corporate Programs, and specialized training sessions for defence personnel, including the Navy and Army.



Dr. S.P. Ravindra
Message to
Servicemen



Corporate Relations Cell (CRC)

- Dedicated Placement Officer with Strong Corporate Connect
- Dynamic Student Placement Committee for Active Industry Coordination
- Strong Tie-Ups with Leading Public & Private Sector Organizations
- Priority focus on Summer Internships & Final Placements

Industry-Driven Placement Process

- Two Years of Rigorous Corporate Grooming & Confidence Building
- Professional Resume & LinkedIn Branding Support
- Weekly Intensive Pre-Placement & Skill Development Training
- High-Impact Mock Interviews with Academicians, Industry Leaders, & Entrepreneurs
- Continuous One-to-One Feedback & Performance Tracking
- Scientific A–B–C–D Categorization for Assessing Students on a Regular Basis
- Strategic Grooming to Elevate Every Student to 'A' Category by 3rd Semester
- Intensive Mentoring to Transform Weaknesses into Strengths

At IIAM, we don't just prepare students for placements — we transform them into industry-ready professionals.

Key Recruiters



National Management Week

Association of Indian Management Schools (AIMS), encourages all management institutes to conduct National Management Week in the first week of August with a concept of “Come together, Work Together, Achieve together”. IIAM has been recognized by AIMS as the Best Participating Institute in NMW for two consecutive years, standing out among 800 participating institutes for its innovative and sustainable social initiatives.



Traditional Day

Traditional Day is being celebrated annually as IIAM students represent various states of India. Students dress themselves representing their state tradition and also present their respective traditions to the fellow students. The above event is being celebrated in order to create awareness about various traditions of the country.

Joy of Giving

Joy of Giving Program empowers future managers to make a difference by touching the lives of young kids and underprivileged communities. It teaches them the importance of empathy, responsibility, and social impact. They not only grow as leaders but also develop the skills to inspire and uplift others—traits essential for success in today's global business landscape.



Ozone Day Celebrations

Ozone Day is celebrated to encourage students to adopt eco-friendly practices and become advocates for a healthier, more sustainable world. Through engaging activities, workshops, and discussions, students explore the impact of ozone depletion and the critical role it plays in safeguarding life on Earth.



Table Tennis Room



Snooker Room



Volley Ball Court



EVOKE SPORTS MEET



Pickleball Court



Gymnasium



Cricket Ground



Throw Ball Court

PINNACLE NATIONAL MANAGEMENT MEET 2025



IT fest is being organised by inviting various companies representing incubation centers, Entrepreneurship cell, start-up cell.



IIAM CONVOCATION

After providing strong academics and effective training aligned with corporate requirements, IIAM organizes a Grand Convocation to felicitate students for their successful completion of the program.

During the ceremony, diplomas and degrees are awarded by distinguished personalities such as HRD Ministers, Governors, and senior academicians & executives from reputed institutions. This prestigious occasion not only honors the achievements of the students but also gives them the privilege and confidence to step into a world of new opportunities.



Convocation 2025
Chief Guest : His Excellency, Dr. Hari Babu Kambhampati
Hon'ble Governor of Odisha



Convocation 1992
Chief Guest : Prof. B. Sureswara Rao
Emeritus Prof in Economics - Andhra University



Convocation 1995
Chief Guest : Dr. Gopal Krishna Reddy
Former Vice-Chancellor of Andhra University



Convocation 1999
Chief Guest : Dr Gopal Krishna Reddy
Former Vice - Chancellor of Andhra University



Convocation 2005
Chief Guest : Prof. Pritam Singh
Management Development Institute (MDI), Gurugram



Convocation 2008
Chief Guest : Prof. M.R. Rao
Former Dean of ISB, Hyderabad



Convocation 2011
Chief Guest : Mrs. D. Purandeswari
Former Minister of Education, Govt. of India



Convocation 2019
Chief Guest : Mr. Ganta Srinivasa Rao
Former HRD Minister, Govt of Andhra Pradesh



Convocation 2021
Chief Guest : Mr. Srinivas Seramaneni
Serial Entrepreneur, Co Owner - Telugu Titans



Convocation 2023
Chief Guest : Justice D.V.S.S. Somayajulu
Former Judge, A.P. High Court.

HONORARY TITLE

Honorary Title are being awarded in every convocation to eminent personalities considering the unmesurable service which they have delivered during their tenure. To name a few IIAM awarded honorary title to Father Embrahim, Director XLRI, Prof. M.R. Rao, Dean ISB, Shri. Sambasiva Rao, Director General of Police, Shir. Ajay Kalam, Chief Secretary, Andhra Pradesh, Justice DVSS Somayajulu, Judge AP High Court, Shri. Ramana Gogula, Country Head, Sybase, Prof. KRS Murthy, Directo IIM-B etc.



Awardee of Honorary title 2025
Justice (Retd.) D.V.S.S. Somayajulu Garu
Former Judge, High Court of Andhra Pradesh Senior Advocate, Supreme Court of India



Honorary Title awarded to Fr. E. Abraham
Former Director, XLRI at Convocation 2008



Honorary Title awarded to Shri. Ajay Kalam, IAS
Chairman, Visakha Port Trust at Convention 2011



Honorary Title awarded to Sri. N. Sambasiva
Former Director General of Police, AP at Convocation 2011



Honorary Title awarded to Prof. M.R. Rao
Former Dean, ISB at Convocation 2010



Honorary Title awarded to Mr. Ramana Gokula,
Music & Vice President, Stanley Black & Daker at
Convocation 2014



Honorary Title awarded to Dr. K.R.S. Murthy
Former Director, IIM Bangalore Convocation
2022

IIAM - Alumni

We proudly present IIAM alumni as our brand ambassadors—distinguished corporate leaders and successful entrepreneurs who have made a strong mark in the professional world and continue to add value as vital assets to every organization they serve.

IIAM conducts its Alumni Meet every year in the first week of December, providing a valuable opportunity for current students to interact with alumni, gain wider exposure, and make informed decisions about pursuing careers as professional managers or entrepreneurs.

IIAM proudly celebrates its strong alumni network, with graduates holding prestigious leadership positions across leading organizations such as COO – Walmart, MD – Accenture, Senior Vice President – HDFC Bank, Senior Vice President – Axis Bank, COO – Gemini TV, Director – GNR Shipping, and many more. Their success stands as a testament to the strong foundation and values nurtured at IIAM.

IIAM ALUMNI MEET - HELD ON 13TH & 14TH DEC 2025



Mr. Jatil Sharma, IIAM PGDM 9th Batch Promotor of Tejaswi Group awarded IIAM Excellence award



Mr. Tulsi Sunkari, IIAM PGDM 9th Batch Promotor of Scarp-Q awarded IIAM Excellence award



How to reach

IIAM VIZAG

IIAM is located in MVP Colony, Visakhapatnam, one of India's fast-growing cities well-connected by Roadways, Railways, and Airways.



By Rail

Visakhapatnam Railway Station is the nearest station. It is 6.6 KM (approx. 20 mins) from the IIAM Vizag campus



By Air

Visakhapatnam Airport (VTZ) is just 15 KM (approx. 40 minutes) from the IIAM Vizag campus. VTZ has daily direct flights from New Delhi, Mumbai, Kolkata, Chennai, Bengaluru, and Hyderabad among other destinations



By Road

The NH16 connects Visakhapatnam to major cities such as Chennai, Kolkata, Hyderabad, and Vijayawada



Scan to Locate
IIAM Vizag



Scan for
IIAM Campus Tour



970100 8001 / 8007



www.iiamvizag.com



@IIAMVizagBusinessSchool



@iiambusinessschool



SCAN TO REGISTER
FOR ADMISSIONS

Address:

IIAM Business School, Plot No : 10, Sector 7,
MVP Colony, Visakhapatnam - 530017, A.P. (INDIA)

